

: 30 SECOND RADIO SPOT  
SELLING EVENT

A HOME IS BURGLARIZED EVERY 5 SECONDS. DEVASTATION BY FIRES THAT OCCUR EVERY 15 SECONDS ACCOUNT FOR NEARLY 9 BILLION DOLLARS IN DAMAGES EACH YEAR. NOW IS YOUR CHANCE TO SECURE YOUR MOST IMPORTANT AND VALUABLE POSSESSIONS IN A HERITAGE SAFE, AVAILABLE AT (DEALER). (DEALER NAME AND LOCATION) IS HAVING AN INCREDIBLE HERITAGE SAFE SALE (INFO/DATES). HURRY IN DURING THIS SELL AND FACTORY PERSONAL WILL SHOW YOU WHY A HERIATAGE SAFE OFFERS UNCOMPORMISED SECURITY AND PEACE OF MIND. PROTECT YOUR HERITAGE WITH A HERITAGE SAFE.

:30 SECOND RADIO SPOT  
WEEKEND TRUCKLOAD SALE

FOR (?) DAYS ONLY (DATES) YOUR AUTHORIZED HERITAGE SAFE DEALER (DEALER NAME) IS HAVING A HUGE TRUCKLOAD SAFE SALE. AND GET THIS –90 DAYS SAME AS CASH IS AVALIBLE. NOW IS THE TIME TO SAVE BIG ON THE INDUSTRY’S FINEST HOME SECURITY SAFE. EVERY HERITAGE IS UL LISTED, COMES STANDARD WITH CERTIFED FIRE PROTECTION AND IS BACKED BY THE INDUSTRY’S BEST WARRANTY. IN HOME DELIVERY IS AVAILABLE. STOP BY THIS (DATE & TIME) AND LET THE FACTORY PERSONAL SHOW YOU WHY THE BEST WAY TO PROTECT YOUR HERITAGE IS WITH A HERITAGE SAFE.